

Premises Licence

Part A

Premises licence number: BH206054

Postal address of premises, or if none, ordnance survey map reference or description:	
Cliff Top Music Fest Grassed Overflow Car Park Wharncliffe Road	
Post town: Christchurch	Post Code: BH23 5JA
Telephone number: TBC	

Where the licence is time limited the dates:
Event to be held on one Saturday occasion per calendar year.

Licensable activities authorised by the licence:
Live Music Recorded Music Performances of Dance Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
Live Music Saturday - 11:00 to 19:00 Performance of live music will take place outdoors.
Recorded Music Saturday - 11:00 to 19:00 Playing of recorded music will take place outdoors.
Performances of Dance Saturday - 11:00 to 19:00 Performance of dance will take place outdoors.
Supply of Alcohol Saturday - 11:00 to 19:00

The opening hours of the premises:
Saturday - 11:00 to 19:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Stir Events CIC
6 Elderflower Close
Christchurch
BH23 4FS
Tel: 07869 149976
Email: mandy@eventsbystir.com

Registered number of holder, for example company number, charity number (where applicable):

14070243

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mrs Mandy Jane Polkey

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

BH185171
Bournemouth Christchurch Poole Council

Annex 1 – Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under condition 2.4 (2.4.1-2.4.3) below must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

- 1.4.
 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 1.6.
 1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

1.7. The responsible person must ensure that -

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.8.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 -
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

General

- 2.1. The Highcliffe Action Team shall ensure that whoever is contracted to run the bar and sell alcohol is suitably trained, qualified and is a personal license holder with a proven track record.
- 2.2. Any sales of alcohol, not within the event bar, such as specialists in Gin or Vodka, shall be covered under Temporary Event Notices applied for by the individual traders and shall be for off sales only.
- 2.3. The event shall be held on one occasion per calendar year, the date of which shall be confirmed to BCP Council in advance.

Prevention of Crime & Disorder.

- 2.4. During the running of the bar, there shall be 5 SIA security guards on site who shall be placed on the bars and patrolling the site.
 - 2.4.1 A Risk Assessment shall be completed in respect of SIA, who shall be provided in such numbers, between such times and in such locations as required by said risk assessment.
 - 2.4.2 The Risk Assessment shall be made available for inspection by police and other authorised officers at least 7 days in advance of the event.
 - 2.4.3 Names and badge numbers of all SIA licensed security personnel shall be forwarded to the Police at least 7 days in advance of the event.
- 2.5. A refusal logbook shall be completed and signed by a manager and shall be retained on site at all times and made available to police and other authorised officers on request.
- 2.6. Any patron displaying any sign of drunkenness or use of drugs shall be asked to leave from the event/site where it is safe to do so.
- 2.7. For all retail sale of alcohol, a Challenge 25 policy shall be adopted and all staff attending the bar shall be duly trained accordingly.
 - 2.7.1 A notice advertising the Challenge 25 policy shall be prominently displayed at the bar.
- 2.8. Stewards and staff shall closely monitor for any underage consumption of alcohol.
 - 2.8.1 Any person found to be underage with alcohol shall be asked to leave the premises and a record shall be kept.
- 2.9. A list of policies relating to the elements noted shall be provided at least 28 days before the event, in agreement with Dorset Police. These shall include Dispersal Policy, Search Policy, Drugs Policy, Alcohol Management Policy, Noise Management Plan, Welfare, Medical Policy, Staff Training Policy, Refusals Policy, Fire Risk Assessment to include details of capacity, Security Risk Assessment, Traffic Management Plan, and Event Risk Assessment.

Public Safety

- 2.10. Prior to the sale of any alcohol a suitable and detailed risk assessment shall be conducted, and all findings actioned before trading begins.
 - 2.10.1 An ICP (Independent Competent Person) shall be utilised for all initial risk assessments conducted.
 - 2.10.2 The licence holder shall ensure the risk assessment is reviewed and amended as required.
- 2.11. Sufficient welfare provisions shall be made at the site to ensure the safety of any vulnerable persons on the premises.
- 2.12. A trained first aider shall be on site at all times when the bar is open.
- 2.13. An incident/accident logbook shall be available and maintained. This shall be made available for inspection by the local authorities on request.
- 2.14. A regular cleaning schedule shall be maintained for the site.

Prevention of Public Nuisance

- 2.15. A suitable sign shall be displayed advising people to respect other personnel in the area accordingly.
- 2.16. During the event all customers shall be advised to leave quietly and without nuisance after the event has concluded.
- 2.17. Suitable toilets and waste bins shall be available.
- 2.18. The event director and licence holder shall always be on site during the event.
- 2.19. Noise shall be managed in accordance with the noise management plan submitted to the Licensing Authority.
 - 2.19.1 Any changes to the noise management plan shall be agreed in writing by Environmental Health.

Protection of Children from Harm

- 2.20. No admission to any bar area shall be permitted for personnel under the age of 18 unless accompanied by an adult.
- 2.21. A record of training shall be maintained for all staff in relation to underage drinking.
- 2.22. A lost child procedure shall be communicated to all staff prior to any operation.
- 2.23. During all events a suitable manager shall be on site at all times.

Annex 3 – Conditions attached after a hearing by the licensing authority

None.

Annex 4 – Plans

This licence is issued in accordance with the plan M206054, dated 24 May 2023, as attached.



Premises Licence

Part B

Premises licence number: BH206054

Postal address of premises, or if none, ordnance survey map reference or description:	
Cliff Top Music Fest Grassed Overflow Car Park Wharncliffe Road	
Post town: Christchurch	Post Code: BH23 5JA
Telephone number: TBC	

Where the licence is time limited the dates:
Event to be held on one Saturday occasion per calendar year.

Licensable activities authorised by the licence:
Live Music, Recorded Music, Performances of Dance, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
Live Music: (Outdoors) Saturday - 11:00 to 19:00
Recorded Music: (Outdoors) Saturday - 11:00 to 19:00
Performances of Dance: (Outdoors) Saturday – 11:00 to 19:00
Supply of Alcohol: Saturday - 11:00 to 19:00

The opening hours of the premises:
Saturday - 11:00 to 19:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on the premises.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Stir Events CIC, 6 Elderflower Close, Christchurch, BH23 4FS Tel: 07869 149976, Email: mandy@eventsbystir.com

Registered number of holder, for example company number, charity number (where applicable):
14070243

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mrs Mandy Jane Polkey

State whether access to the premises by children is restricted or prohibited:
See condition 2.20

Issued: 24 May 2023
Revised: 5 October 2024 [Transfer]

Mrs Nananka Randle
Licensing Manager